



The Global Language of Business

MAKING SENSE OF A WORLD IN TRANSITION



VENUE:

J.W.Marriott, Sahar, Mumbai

DATE:

Monday 19th May 2025

PROGRAMME TRAINER

Prof. Rohit Prasad

Professor and Area Chairperson – Economics & Public Policy, Management Development Institute, Gurgaon

Deepak Sharma

Cofounder and Director – Kanvic Consulting

INTRODUCTION

The world is witnessing rapid technological innovations which have profoundly transformed the business landscape. The emergence of Artificial Intelligence, Machine Learning and related technologies have resulted in automation of processes, usage of predictive analytics in forecasting, and enhancement of operational efficiency and decision making.

In this fast changing global scenario, administrators need to stay informed and adapt their strategies to remain relevant and competitive. An informed mind makes better decisions by balancing risks and opportunities.

The proposed workshop will enable an

understanding of the impact of the changing global trends and economic shifts. It will also highlight how adaptive leadership in uncertain times can help develop strategies for innovation, growth, and crisis management.

The new world order is marked by six transitions - geopolitics, economics, technology, politics, society, and ecology - which have far-reaching implications for business leaders, refining their strategies and decision-making processes.

The workshop will address all of these through interactive sessions led by experienced trainers.

PROGRAMME BENEFITS

- Given the rapid changes in global markets, the workshop will help leaders navigate these transitions effectively.
- Developing strategies for organizations through periods of uncertainty and change, focusing on resilience and adaptability.
- Understanding the impact of global economic changes, such as shifts in trade policies, supply chain disruptions, and the rise of new markets.
- The program will help the participants make better sense of this new world order through a series of sessions.

PROGRAMME OVERVIEW



SET THE CONTEXT

- The new world order - existing crisis of rationality
- The new face of capitalism - Digital
- Six major transitions - external perspectives from around the world - Global context and implications for India



DEEP-DIVE: GEOPOLITICS

- Global trade and finance
- Supply chain reconfiguration
- Group exercise



DEEP DIVE: DIGITAL

- Digital technologies and new business models
- Data - as a strategic asset - use and misuse
- Artificial intelligence - current status, direction and pace of development
- Group exercise



DEEP DIVE: CLIMATE CHANGE

- Pace of decarbonisation - global and India
- Adoption of new technologies - EV, Green H2, Renewables
- Group exercise



SCENARIO BUILDING AND DASHBOARDS

- Integrate learnings through scenario building exercises
- Encompass dimensions of geopolitics, climate tech, and macroeconomic environment
- Brainstorm dashboards to track global developments



KEY TAKEAWAYS



Build a 360-degree view of mega global trends



Visualise new opportunities for GSI aligned with its Vision 2030



Understand the impact of AI on businesses across the sectors



Learn about new consumer behaviour and its implications for business



Apply workshop learnings through practical tools

TRAINER PROFILES



Prof. Rohit Prasad

Professor and Area Chairperson – Economics And Public Policy, Management Development Institute, Gurgaon

- A Doctorate in Economic Theory from SUNY Stony Brook, USA.
- Research interests include the economics of Information and Communication Technology, the markets for distressed debt, and sustainable development.
- Oxford University published his book “The Dynamics of Spectrum Management” .
- Author of ‘Game Sutra- Rescuing Game Theory from Game Theorists, a collection of essays published by Sage.
- Served on a high powered Committee of the RBI on the comprehensive review of the working of the bankruptcy ecosystem.



Deepak Sharma

Cofounder and Director – Kanvic Consulting

- Has nearly 30 years of international experience in industry and consulting in Europe and South Asia.
- Has led multiple engagements in the consumer, electrical, energy, healthcare and retail sector.
- An MBA from Cranfield School of Management, U.K. and a bachelor’s in Mechanical Engineering from Jai Narain Vyas University, India.



